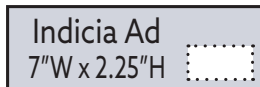
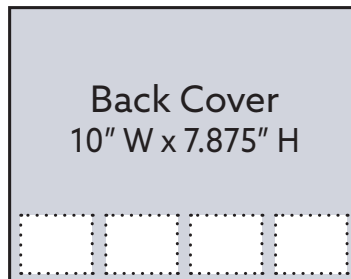
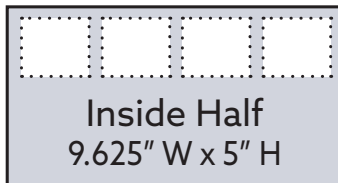
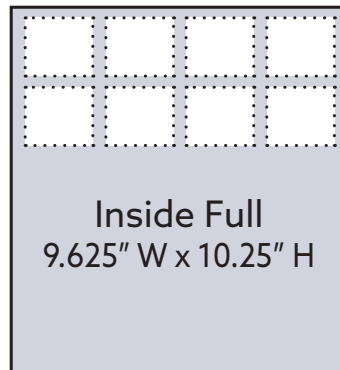
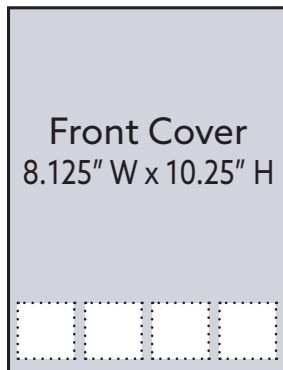


PRODUCTION SPECIFICATIONS

Please follow these guidelines when submitting artwork to our Graphics Department for production. Ads must be built to the 'Actual Ad Size' dimensions. Do not include margins within your ad. Margins are already incorporated outside of your ad space for products that don't bleed (see example below).

WRAP PAGE SPECS (SINGLE-SIDED AD)

All dimensions listed below are Actual Ad Size, not Trim Size.



WE-PRINT INSERT SPECS

(DOUBLE-SIDED AD)

With the exception of the Postcard, none of the we-print products utilize bleed. Ads must be built to Actual Ad size.

Half Sheet Trim Size: 8.5" W x 5" H
 Actual Ad Size: 7.75" W x 4.5" H

Full Sheet Trim Size: 8.5" W x 10" H
 Actual Ad Size: 7.75" W x 9.5" H

*Full Sheet size available in 50# Book & 45# Gloss
 Half Sheet size only available in 45# Gloss.*

Oversize Trim Size: 10" W x 11" H
 Actual Ad Size: 9.5" W x 10.5" H

Oversize inserts only available in 45# Gloss

Oversize insert also available in 4 pg version*
 *(See separate spec sheet for details)

Postcard Trim Size: 10.875" W x 5.5" H

Postcards only available in 7 pt. coated

(Postcards require minimum .125" bleed in addition to above dimensions. All text should fall no closer than .25" from the trim.)

WRAP CUSTOMERS PLEASE NOTE:

To avoid a conflict with another advertiser's coupons, we require that your coupons do not exceed the maximum heights listed below, and are positioned where noted:

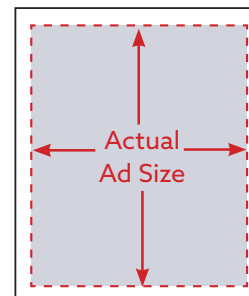
Front Cover = max height 3" from the **bottom** of the ad

Inside Half = max height 1.75" from the **top** of the ad

Inside Full = max height 4.75" from the **top** of the ad

Back Cover = max height 3.125" from the **bottom** of the ad

Non-Bleed Ad Size example



Trim Size

Example only. Not proportional to specific products. See specs above for actual dimensions.

SOFTWARE COMPATIBILITY:

We accept print-ready ads & art in the following Macintosh-based formats:
 Adobe InDesign, Adobe Illustrator,
 Adobe Photoshop & Adobe Acrobat

Your file may not be accepted if it is not created in one of these graphics programs.

If a print-ready ad is turned in to the Graphics Department that does not meet our production specification or quality standards, we reserve the right to rebuild the ad and charge the customer our standard graphics fee for the piece. For questions regarding these Production Specifications contact our Graphics Coordinator at

Mailbox Merchants
Attn: Graphics Coordinator
15040 NE Mason St.
Portland, OR 97230

Phone: 877-622-9612 Email: mbmgraphics@mailboxmerchants.com
 Website: mailboxmerchants.com